



POLITECNICO DI MILANO  
DIPARTIMENTO DI DESIGN



MILANO DESIGN  
PHD FESTIVAL  
19/21 MARCH 2013

## 2013 Milano Design PhD Festival: Call for Video

We invite PhD candidates, researchers and professors to submit a **60 seconds video** for the **Video Session of the Second Edition of the Milano Design PhD Festival**, with the goal of:

- **showing** a panorama about results and on-going works of design research in the Festival Thematic Areas;
- **exploring** videos as contemporary tool for communication and divulgation of research's contents;
- **experiencing** an international networking context.

Video might describe recently completed work, highly relevant results of work in progress, or successful systems and applications, in one of the three **Thematic Areas** of the Festival (User – Interface – Social Interaction).

Presenting a video during the Milano Design PhD Festival is a great opportunity to share your work, as well as to get feedback on it. Video Session will be an integral part of the Festival, with a specific session for **interactive discussion** between presenters and attendees. Note that, in order to maintain interactive and exciting Video Session, we require at least one presenter per accepted video to attend the Festival.

The official language of the Milano Design PhD Festival is **English**.

The **submission** must include an abstract (max 2000 characters) as well as all information about authors (Name, Surname, Institution, Position, email address and the Thematic Area) Please be aware that this document is mandatory and must be in PDF format with embedded fonts.

**Abstracts** will be printed in order to be visible during each thematic video session.

### FORMAT

**Duration:** Maximum 60 sec, including movie credits (white text on black background). Everything beyond 60 seconds will be cut. Important: videos begin and end with a black screen.

**File size:** 720x576 pixels (PAL size). Maximum 100MB.

**Audio:** None.

**Format:** Videos should be exported in mov format.

**Content:** Please keep legal restrictions in mind (e.g. do not use footage or images which you are not entitled to distribute beyond fair use). The videos will be on display in a public place to a wide range of nationalities, so avoid causing offence. We reserve the right to withdraw videos we believe to be outside these guidelines.

### IMPORTANT DATES AND DEADLINE:

#### February 25th, 2013 submission

March 1st, 2013 Notification of Accepted Videos

March 19th, 2013 USER thematic Video Session

March 20th, 2013 INTERFACE thematic Video Session

March 21st, 2013 SOCIAL INTERACTION thematic Video Session

### How to submit a Video:

Video may be submitted only electronically by using the <https://www.wetransfer.com/>

It's an online file-transferring platform where you have to upload your video and send it to: [info@phdfestival.com](mailto:info@phdfestival.com)

Files are accepted between 00:01 CET February 1st, 2013 and 23:59 CET February 25th, 2013.

For more information, please contact the Video Session Chairs: [simona.murina@ceda.polimi.it](mailto:simona.murina@ceda.polimi.it)

[www.phdfestival.com](http://www.phdfestival.com)

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## Submission / Call for Video - 2013 Milano Design PhD Festival

Abstract (max 2000 characters)

Authors:

Name \_\_\_\_\_

Surname \_\_\_\_\_

Institution \_\_\_\_\_

Position \_\_\_\_\_

E-mail Address \_\_\_\_\_

Thematic Area:  User /  Interface /  Social Interaction

Legal disclaimer:

Videos must not infringe any third party copyright or violate the rights of any person (including their privacy or publicity rights)[1]. Make sure that you only use content in your video that you are authorized to use. If you use content that you are not authorized to use, you are not entitled to submit a video to this Project.

All videos should be licensed by authors under the Creative Commons Attribution 3.0 license (CC-BY - <http://creativecommons.org/licenses/by/3.0/>).

[1] Please make sure all persons appearing in your video sign a photo release form. Also, should any minors appear in your video, a photo release form should be signed by their parent or legal guardian.